



PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 45 TV hits for the week beginning June 17, 2013.

## **San Diego International Boat Show**

### **San Diego International Boat Show 2013**

KPBS.Org

<http://www.kpbs.org/events/2013/jun/20/19005/>

### **San Diego Happenings**

Walrus FM

<http://www.walrusfm.com/pages/landing09?bSan-Diego-International-Boat-ShowbbrJun=1&blockID=686695&feedID=8658>

### **J/70 @ San Diego Boat Show**

Jboatnews.blogspot.com

<http://jboatnews.blogspot.com/2013/06/j70-san-diego-boat-show.html>

### **San Diego International Boat Show Opens June 20**

TheLog.com

<http://www.thelog.com/Local/Article/San-Diego-International-Boat-Show-Opens-June-20>

### **Four Day Boat Show Begins Thursday**

CBS8.com

<http://www.cbs8.com/story/22646028/four-day-boat-show-begins-thursday>

\* Ran prime time evening news at 5, 6:30 pm and 11 pm - a different cut segment each time on CBS

### **Renee Checks Out the San Diego Boat Show**

San Diego 6: The CW

<http://www.sandiego6.com/story/renee-checks-out-the-san-diego-international-boat-show-20130621>

### **Boat show docks in San Diego where demand is high**

San Diego Source

[http://www.sddt.com/news/article.cfm?SourceCode=20130617cze&\\_t=Boat+show+docks+in+San+Diego+where+demand+is+high](http://www.sddt.com/news/article.cfm?SourceCode=20130617cze&_t=Boat+show+docks+in+San+Diego+where+demand+is+high)

### **Photo: San Diego International Boat Show**

*San Diego Union Tribune*

<http://www.utsandiego.com/photos/2013/jun/20/1042410/>

\* FRONT PAGE of the San Diego section of today's UT San Diego

### **News & Notes**

Fresno Bee

<http://www.fresnobee.com/2013/06/19/3351189/trail-mix-620-climb-to-kaiser.html>

### **San Diego International Boat Show**

events.10news.com

<http://www.sandiego6.com/story/renee-checks-out-the-san-diego-international-boat-show-20130621>

## **NMMA**

### **Sailing Away**

#### **Boat sales show steady increase locally, nationally**

*Shreveport Times*

[http://www.shreveporttimes.com/article/20130621/SPORTS06/306210007/Sailing-away?nclick\\_check=1](http://www.shreveporttimes.com/article/20130621/SPORTS06/306210007/Sailing-away?nclick_check=1)

### **Boating Brings in Billions to Michigan**

WILX.com

<http://www.wilx.com/news/headlines/Boating-Brings-in-Billions-To-Michigan-212357791.html>

### **Rec Boating Worth \$121 Billion to US Economy**

Marine Business

<http://www.marinebusiness.com.au/news/rec-boating-worth-121-billion-to-us-economy>

### **Boat Industry Helps NH Economy Stay Afloat**

New Hampshire Business Review

<http://www.nhbr.com/June-28-2013/Report-Boat-industry-helps-NH-economy-stay-afloat/>

### **Report: Boating economy floats \$655m to Boston**

Boston Business Journal

<http://www.bizjournals.com/boston/news/2013/06/17/report-boating-economy-floats-655m.html>

### **Boatbuilding booms as more Americans take to the water**

MarineLink.com

<http://www.marinelink.com/news/boatbuilding-americans355680.aspx>

### **Boating Brings in Billions to Michigan**

FOX 47

<http://www.fox47news.com/news/local/212466881.html>

## **Chicago In-Water Boat Show**

### **Weekend Plans: Chicago In-Water Boat Show**

Chicagoist

[http://chicagoist.com/2013/06/14/weekend\\_plans\\_chicago\\_in-water\\_boat.php](http://chicagoist.com/2013/06/14/weekend_plans_chicago_in-water_boat.php)

**Get Out: A few ways to make Sunday the best day of your week**

*Chicago Tribune*

<http://www.chicagotribune.com/features/life/ct-sun-0616-sunday-best-get-out-20130616,0,5225615.story>